

Ruth Hurst

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Career Profile

I am an Instructional Designer with over 13 years of experience in learning and development.

I specialize in collaboration with a broad range of subject matter experts to design both e-learning and in-person training resources utilizing various tools (D2L, Google Classroom, iMovie, Articulate Suite, Storyline).

My core competencies include curriculum design and selection, course material development, adult learning theories, differentiated instruction, inquiry-based learning, and project management.

Professional Experience

TVO – Learning Experience Designer, Toronto, Ontario – February 2021 to Present

- Developed strategic partnerships with curriculum specialists to produce e-learning activities that align with the Ontario Secondary curriculum for the Ministry of Education.
- Conducted needs analysis, design, development, and review for secondary courses to account for various learner profiles and AODA compliant design.
- Identified opportunity to develop blocking template and manuscript preparation training to onboard new Learning Experience Designer colleagues.

Halton District School Board – Teacher, Oakville, Ontario – October 2004 to June 2016

- International Baccalaureate chemistry curriculum lead
- Increased enrollment by 300% from 2007 to 2009 by developing a scaffolded, comprehensive program of IB Diploma chemistry courses for students entering the newly established program.
- Increased student achievement of level 6 or higher (seven level scale) by 45% from 2008 to 2011 by providing detailed feedback on mock exams and internal assessments to students in IB Diploma chemistry courses.

Branksome Hall – Teacher, Toronto, Ontario – September 2011 to June 2012

- Planned, developed, and executed lessons for International Baccalaureate and Ontario curriculum.
- Used curriculum to create lessons fostering a culture of discovery and lifelong learning in a secondary classroom setting.
- Implemented technologies (Blackboard, OneNote) to support student engagement inside and outside the classroom.

Education

- **Certificate, Instructional Design** – Seneca College, Toronto, Ontario – December 2019
- **Bachelor of Education** – University of Western Ontario, London, Ontario – April 2014
- **Bachelor of Engineering and Society** – McMaster University, Hamilton, Ontario – April 2001

Ontario College of Teachers Certifications

- Certificate of Qualification Intermediate/Senior Divisions
- Honours Specialist Physics
- Guidance Part 1
- Special Education Part 1
- Special Education Part 2